

User Documentation Home



Marketing Analytics System

Getting Started

- [Add marketing channels](#)
- [Link tagging](#)
- [Manage channel costs](#)
- [Use promo codes to track phone sales](#)
- [Tracking Code Installation](#)
- [Branding](#)
- [Experimental Features](#)
- [Upload of leads to Roistat](#)

Features

- [Analytics](#)
- [Dashboard](#)
- [Lead Hunter](#)
- [Multi-Channel Analytics](#)
- [Split Testing](#)
- [Marketing Automation](#)
- [Calltracking](#)
- [Email Tracking](#)

Integrations

- [Integrate with CMS](#)
- [Integrate with CRM](#)
- [Goals integration](#)
- [Additional Integration Settings](#)

FAQ

[Service fees](#)

Support

Contact us: contact@roistat.com

Developers

[API Roistat](#)